



THE CAMPAIGN
FOR LANGUAGES

Briefing for Objective 4

Every graduate qualified in a second language

This will prepare future leaders in business, the professions, voluntary organisations, education and research to thrive and communicate confidently in complex global societies.

▪ Where we are now

The 'Shaping the Future' project, led by UCML, with LLAS, CILT and AULC, will be complete in Spring 2011. It will include strands on employability and internationalisation, which are particularly significant for the advantages to graduates in adding a language to their studies.

Many universities are developing accredited awards for extracurricular activities, such as outreach, volunteering or sport. In some cases these awards give explicit recognition to language studies outside the curriculum.

Some universities make references to language learning in their strategic documents, such as learning and teaching strategy or international strategy. A small number of universities have separate explicit statements of language policy.

Some aspects of language provision are well captured in national statistics, but evidence about wider patterns is not available for other aspects.

▪ Priorities for the future

Priorities for debate and consideration by policy-makers and leaders in government, universities and business include:

- Encouragement to universities to **include languages in their awards**, and to highlight the advantages this confers on graduates.
- The development by universities of **specific statements of language policy**, whether as a separate document or as an integral part of other statements of policy or strategy. These could include expectations of students at the points of entry and exit, and should provide a clear rationale for the value accorded to languages.
- Recognition through a **'kitemark' for language learning** of existing attainment or accredited qualifications, to be easily understood by future employers and other stakeholders. A partnership with employers would be valuable in achieving this.
- Collaboration between universities to **develop a wider range of language provision** for students, especially in languages where limited capacity is available within a given institution.