

Get involved!



THE CAMPAIGN
FOR LANGUAGES

Our campaign's objectives are ambitious. *Speak to the future* needs the support of individual volunteers, businesses and organisations to spread our messages and run high profile activities which make the government, media and public sit up and listen. Here are just some of the ways you can help.

Businesses and organisations

- **Sponsor the campaign.** To sustain the campaign and make an impact, we need sponsorship. In return, we'll ensure a strong profile for your business within the campaign – on the website, in our newsletter, at our events. As a *Speak to the future* partner, you can use our badge to show your support for the cause.
- **Become a member.** We offer national not-for-profit organisations with an interest in languages the opportunity to join our campaign, by making a commitment either through a donation or support in kind. As a *Speak to the future* member, you can use our badge to show your support for the cause, and you will be invited to our forum.
- **Tell your network about *Speak to the future*.** Post a news item about the campaign, put a link on your website, encourage others to join.
- **Tell us why languages are important to you.** Your words can help convince others.
- **Offer your premises.** Your facilities could help us to run meetings or events.
- **Speak out for the campaign.** We need convincing speakers for conferences and other events.

Individuals

- **Become an ambassador.** Simply make your pledge to the campaign for languages at www.speaktothefuture.org and we'll keep in touch with you. There are lots of ways you can help – here are some ideas.
- **Write about the importance of languages.** Blog or tweet, start a hashtag, tell your friends on Facebook, write to your local newspaper or MP.
- **Follow us on Twitter [@speak2future](https://twitter.com/speak2future), on Facebook or on our [LinkedIn group](#) (search for 'speak to the future').** You can find out the latest from the campaign and join the debate.
- **Link to the campaign from a personal website or blog.** This helps to tell people about what we're doing and to get us up the search rankings.
- **Recruit champions.** High profile individuals can make government and the media pay attention. Do you know any celebrities or influential people who could champion the cause?
- **Make a donation or recruit sponsors.** We need funds to promote the cause – so if you can make a small donation or know a business that could sponsor the campaign, get in touch.
- **Volunteer your time and expertise.** From PR, marketing and web development skills to speaking at events, there are lots of ways you could help.
- **Connect your project with our campaign.** If you're doing something good to promote language learning to the wider public, we'd love to find out more.

Get in touch!

Individuals and organisations can make their pledge online at www.speaktothefuture.org.

To discuss partnership or membership in more detail, email us at info@speaktotofuture.org.